AUDREY ROSE INSTITUTE

NOVEMBER 2022

ANNOUNCEMENTS:

Are you aware of our referral program?
Members of our network receive a $100 credit to use towards products or courses for every nurse they refer to our Institution.

Several Job Opportunities have been presented to ARI this month. If you are an NH or MA provider looking for work please send us your resume so we can pass them on to prospective employers.

EDUCATIONAL NETWORK DINNERS:

PROLLENIUM®

Client Appreciation Dinner with Prollenium
November 15th, 2022 from 5:30 pm - 7:30 pm
Location: Burlington, MA Venue TBD
Registration & Speaker Details found on the Membership Portal

evolus™

Evolus End-of-Year Network Dinner
December 1st, 2022 from 6:30 pm - 9:30 pm
Location: Empire Boston, 1 Marina Park Drive, Boston, MA
Registration & Speaker Details found on the Membership Portal

INJECTOR TIP OF THE MONTH:

Want to set yourself apart from other injectors?
Don't skip the nasalis muscle aka "bunnies" when treating the upper face with tox! It is a game changer. This muscle often gets overlooked and over time will begin to compensate creating unwanted wrinkles across the nose.

INDUSTRY PARTNERS HIGHLIGHT

Exciting news! Merz Aesthetics is offering two complete aesthetics device packages that will help you expand and grow your practice at an extremely affordable price. This offer also includes a comprehensive marketing package that will partner to support your patients and practice. Download the flyers at the bottom of the newsletter titled ARI Merz Device Packages & Merz Marketing Services to learn more. Reach out to Tim Orcutt for inquiries at Tim.Orcutt@merz.com available through 12/15/2022.

ARI UPCOMING COURSES:

November 03, 2022 & December 01, 2022
6:00 pm - 7:00 pm
B12 & Lipotropic Injections Workshop
Woburn

Monday, December 12, 2022
10:00 am - 6:30 pm
Intro to Dermal Fillers
Woburn

Tuesday, December 13, 2022
10:00 am - 2:00 pm
Cannula Work Shop
Woburn

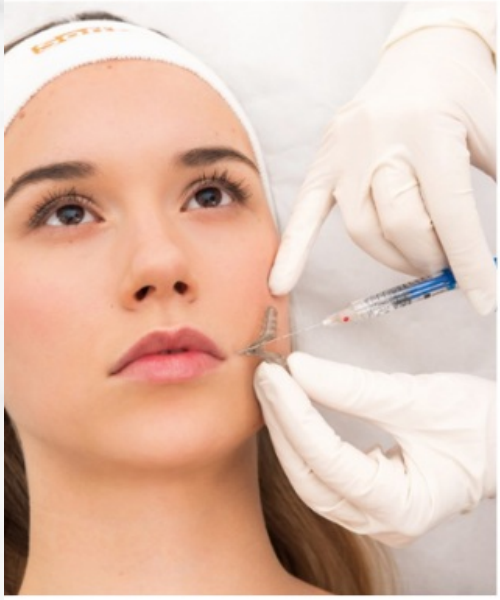
December 16th & 17th, 2022
10:00 am - 6:30 pm
Aesthetic Boot Camp
Woburn

Saturday, January 07, 2023
10:00 am- 6:30 pm
PRP Course
Woburn

Thursday, January 12, 2023
3:00-7:30
Advanced Dermal Filler Course
Woburn

NETWORK TRAINING & EVENTS

Sign up through the Membership portal under Network Events and Training.



Advanced Neurotoxin Training with Jeuveau

November 29, 2022
10:00 am - 1:00 pm & 1:30 pm - 4:30 pm

November 30th, 2022
10:00 am - 1:00 pm & 1:30 pm - 4:30 pm

Location:
300 Tradecenter Dr., Suite 4790
Woburn MA

ARI is excited to offer training with one of Evolus top trainers. The course has a small class size and will include off-label areas such as brow lift, lip flip, Neck/platysmal bands, lower face, chin, masseter, and more! Each student will also receive a complimentary Advanced Neurotoxin Jeuveau treatment of 20 units that must be redeemed at the time of the training. Minimum 5 vials of Jeuveau to attend. INCLUDED IN YOUR PURCHASE IS 1 FREE VIAL OF JEUVEAU!

Social Media Course with QWO

Your patient spends 3 hours a day (on average) on social media. Some up to 80% of their internet time using social- mostly Instagram, Snapchat, and TikTok. Learn the best trends to enhance your brand on social media.

Thursday, November 10, 2022
6:00 pm-7:00 pm
Location: Virtual

Hands-on Radiesse & Belotero Training
December 8th, 2022 12:00 pm-2:00 pm

In this training, we will be discussing on-label applications of Belotero and Radiesse such as Cheeks, Nasal Labial Folds, & Jawline. ARI is happy to customize this training to your needs, please inquire within. We understand that it can be overwhelming to commit to buying 10 vials of Radiesse upon your first time using the product instead members can now buy a total of $1,890 in MERZ products to attend. That includes Neocutis!

Location:
300 Tradecenter Dr., Suite 4790
Woburn MA

QWO Demo
November 14 5:00 pm - 6:00 pm
December 3 5:00 pm - 6:00 pm

At this demo with live injections, members will learn how to safely and effectively add QWO to their aesthetic arsenal. No purchase is required to attend the demo.

Location:
300 Tradecenter Dr., Suite 4790
Woburn MA

THE AESTHETIC PIPELINE

PDO MAX Product Launch

PPDO MAX Product Launch - is a separate title "The Aesthetic Pipeline " it is its own topic and section where we feature new things happening in the industry, That webinar is not specific to the network its free to the public so I don't want it grouped with network events and make people think they can register for it through the portal.

Join PDO Max for a Webinar on November 1st, 2022 at 7:00 pm. Register through the link at the bottom of the newsletter .

PDOmax is giving the ARI Network 10% off your first order. Please e-mail info@pdomax.com and mention code ARI22.

INJECTOR SPOTLIGHT

DDiego DeMelo, RN, BSN
LuxDerm Medspa, Concord, MA

Diego, is a nurse injector with over 10 years of experience as a

Diego, is a nurse injector with over 10 years of experience as a leader in the Aesthetic, intensive care nursing, and emergency care fields. His background is notable for intensive training in patient care, which includes serving as a critical care nurse in tertiary care centers. He combines his artistic eye, perfectionistic qualities, and medical expertise, to give his patients impeccable results. When it comes to cosmetic procedures, specifically injectables, Diego has mastered the art of re-vitalizing the face by softening fine lines and wrinkles, re-establishing volume, and optimizing overall appearance and beauty.

ARI Merz Device Packages

PDO Max Webinar

Membership Portal & Industry Partners

Merz Marketing Services Flyer

www.injectinjectables.com

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